



RESOURCES

[About the Tool](#)

[Is Tourism an Economic Activity to pursue?](#)

[Case Studies](#)

[Community Development Toolbox](#)

[Community and Economic Development Laboratory](#)



Extension Office
University Of Illinois
at Urbana-Champaign

Step1: Selecting Members to Serve on the Tourism Action Committee (TAC)

Tourism development efforts, like any community development project, are people projects, whose success depends on how well people with a stake in the community are involved. The first step for all community initiatives is to create a Tourism Action Committee that represents a broad spectrum of local interests and skills.

Who Should Serve on the Tourism Action Committee?

The Tourism Action Committee should include members from different regions and from many interested organizations. Working cooperatively in the planning phase can eliminate competitive rivalries among organizations. The local economic development groups should be involved or at least informed of the committee's activities.

The following groups of stakeholders should be represented:

Bank Managers,
Chamber of Commerce,
Downtown/ Main Street
Improvement Program Staff,
Economic Development Agency Staff,
Government Agencies,
City Councils,
Planning Commission,
County Boards

Local Historical Society,
Local Tourism Businesses,
Parks and Recreation Staff,
Service Club Members,
Special Events Sponsors,
University Extension Volunteer Groups

Fill out [Tourism Action Committee Worksheet](#)

Next Step: **2**
Establish
Timetable



RESOURCES

About the Tool

Is Tourism an Economic Activity to pursue?

Case Studies

Community Development Toolbox

Community and Economic Development Laboratory

Step 2: Establishing a Time Table for the Tourism Development Process

This activity should be completed by the Tourism Action Committee. Work with the organization in your community or region that has overall responsibility for community and economic development. There should be no surprises to these important groups about your plans for tourism development.

Use the [worksheet](#) to set dates for completing each activity.

Next Step:  **Identify Tourism Resources**



Extension Office
University Of Illinois
at Urbana-Champaign